

**The Agency of the Year Awards: Core Submission Document**

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| **Category:** |  |
| **Name of Agency**  ***(as it should appear on any event / marketing collateral)*** |  |

**Guidelines**Please refer to The Agency of the Year Awards 2020 Entry Guidelines for specific information, category descriptions and entry criteria details.

**Images & Supporting Documents**If you have images and other supporting documents you should insert them within this entry submission and also upload them in high-resolution separate on the online submission page. Should your entry be shortlisted, these images and any non-confidential documents may be used for publication.

**You must include a high-res logo that of your agency. This image will be used on awards collateral, including website, magazine and on the awards night.**

**Videos**

Please copy and paste links to any videos here:

**Attention**Once you are ready to submit, please save this file into a .pdf version before uploading it at:

<https://awards.marketing-interactive.com/agency-of-the-year-id/entry-submission/>

Any specific information or content intended for judging purposes only must be clearly indicated in red text or highlighted in red and will not be disseminated beyond the judging panel in any way.

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**Performance (25% of total score. Max. 500 words)**

**Product (25% of total score. Max. 500 words)**

**People (25% of total score. Max. 500 words)**

**Perspective (25% of total score. Max 500 words)**